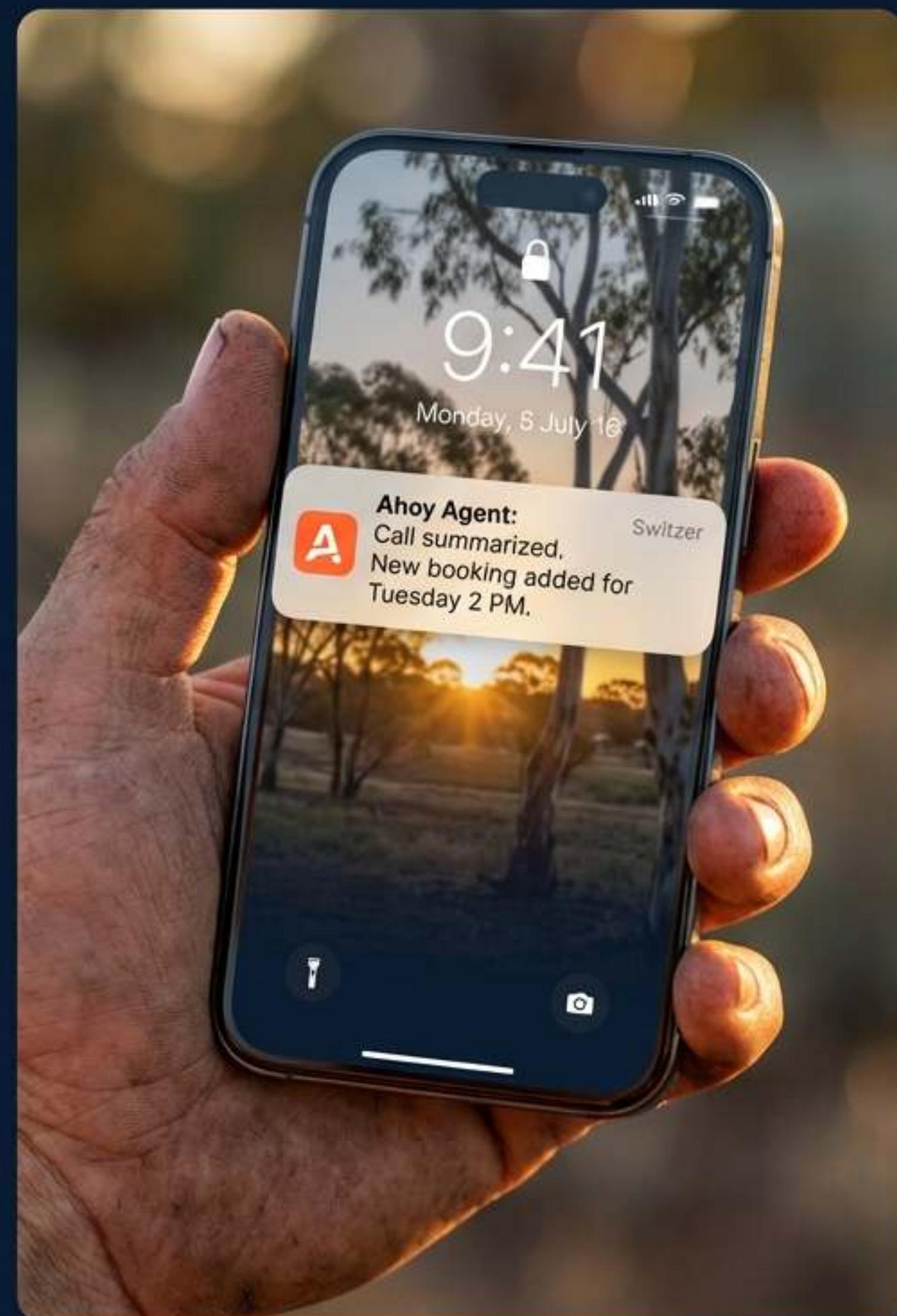


The Ahoy Partner Guide

Eliminating missed calls for Australian small businesses. A comprehensive guide to referring, selling, and earning with Akima Automations.



The Silent Business Killer

Missed calls are invisible lost revenue.

80%

of callers won't leave
a voicemail.

67%

will call a competitor
immediately.

\$0

revenue generated
when the phone rings
out.

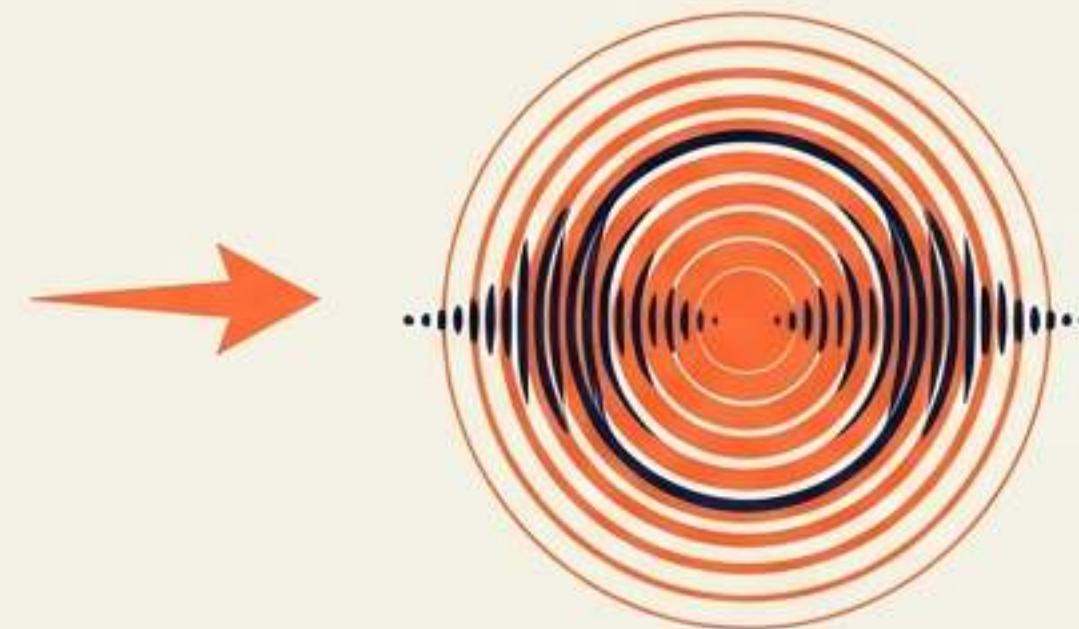
For a small business, a missed call isn't just an annoyance—it's a lost job. Whether it's a \$500 repair or a \$2,000 contract, the cost of missed calls dwarfs the cost of any solution. Imagine the reality: A plumber under a house, a clinic reception overwhelmed, or a car wash owner busy at the counter. They physically cannot pick up.

Meet Ahoy – The 24/7 AI Receptionist

Ahoy is an AI voice agent—not a chatbot—that answers real inbound phone calls instantly, 24/7.



Customer Calls



Ahoy AI Answers Instantly

- Natural conversation
- Books appointments
- Answers FAQs



Instant Owner Notification

 slack  Email  Telegram  CRM



Answers Instantly

Picks up on the first ring, day or night.



Conversational

Uses a natural-sounding voice to greet callers by business name.



Action-Oriented

Books appointments directly into calendars.



Instant Logging

Takes messages and sends immediate summaries.

Why Ahoy Wins in Australia

“Not a US product re-skinned for Australia—built here, for here. ”

Built for Locals

- Understands Australian accents, slang, and business culture.
- Includes a local +61 number.

All-Inclusive

- Post-call automation and integrations are included, not upsold.

Zero Friction Setup

- Akima handles everything—training, setup, and configuration.
- No ‘tech headaches’ for the client.

Continuous Learning

- The agent gets smarter with every call, refining its knowledge base based on real conversations.

The Opportunity Landscape

- **The Trend:** Voice AI is the fastest-growing segment of the \$50B conversational AI market (projected by 2030).
- **The Gap:** Australia has 2.5 million small businesses. Most cannot afford a human receptionist (~\$55k/year) but need better than voicemail.
- **The Shift:** We are moving from 'Sorry I missed you' texts to professional-grade AI infrastructure for the price of a streaming subscription.



Built in Sydney, For the Small Business Economy

The Mission:

To make powerful automation accessible to small businesses that can't afford enterprise tools.

Our Values:

- **No Lock-In Contracts:** Month-to-month terms after an initial 3-month period.
- **Accessible Pricing:** No massive setup fees (\$2,000+) to try something new.
- **Human Support:** Real support from the engineering team in Sydney, not an overseas help desk.

We aren't chasing Silicon Valley enterprise contracts. We are building for the local plumber, the family-run restaurant, and the solo accountant.



Who to Refer: Identifying the Ideal Client

Rule of Thumb: If they have a phone and not enough hands to answer it, they need Ahoy.



Solopreneurs

- Plumbers, electricians.
- **Problem:** Physically under a house/car.



High Volume Trades

- Roofing, HVAC, Pest Control.
- **Problem:** Every missed call is a lost job.



Healthcare

- Dentists, Physios, GPs.
- **Problem:** Reception overwhelmed with walk-ins.



Auto & Retail

- Car washes, tinting.
- **Problem:** Hands wet/busy with customers.



Prof. Services

- Accountants, Lawyers.
- **Problem:** Need professional impressions while in meetings.

Starting the Conversation

Key Tip: You don't need to explain APIs or voice models. Focus on the result: It answers the phone so you don't have to.

Script A - The 30-Second Pitch

Do you ever miss calls when you're busy? There's an AI agent called Ahoy that answers 24/7, books appointments, and texts you summaries. It costs less than **\$200/month** with no setup fee.

Script B - The Problem-First Approach

Most tradies tell me they lose jobs playing phone tag. This tool answers for you like a receptionist for **\$7 a day**.

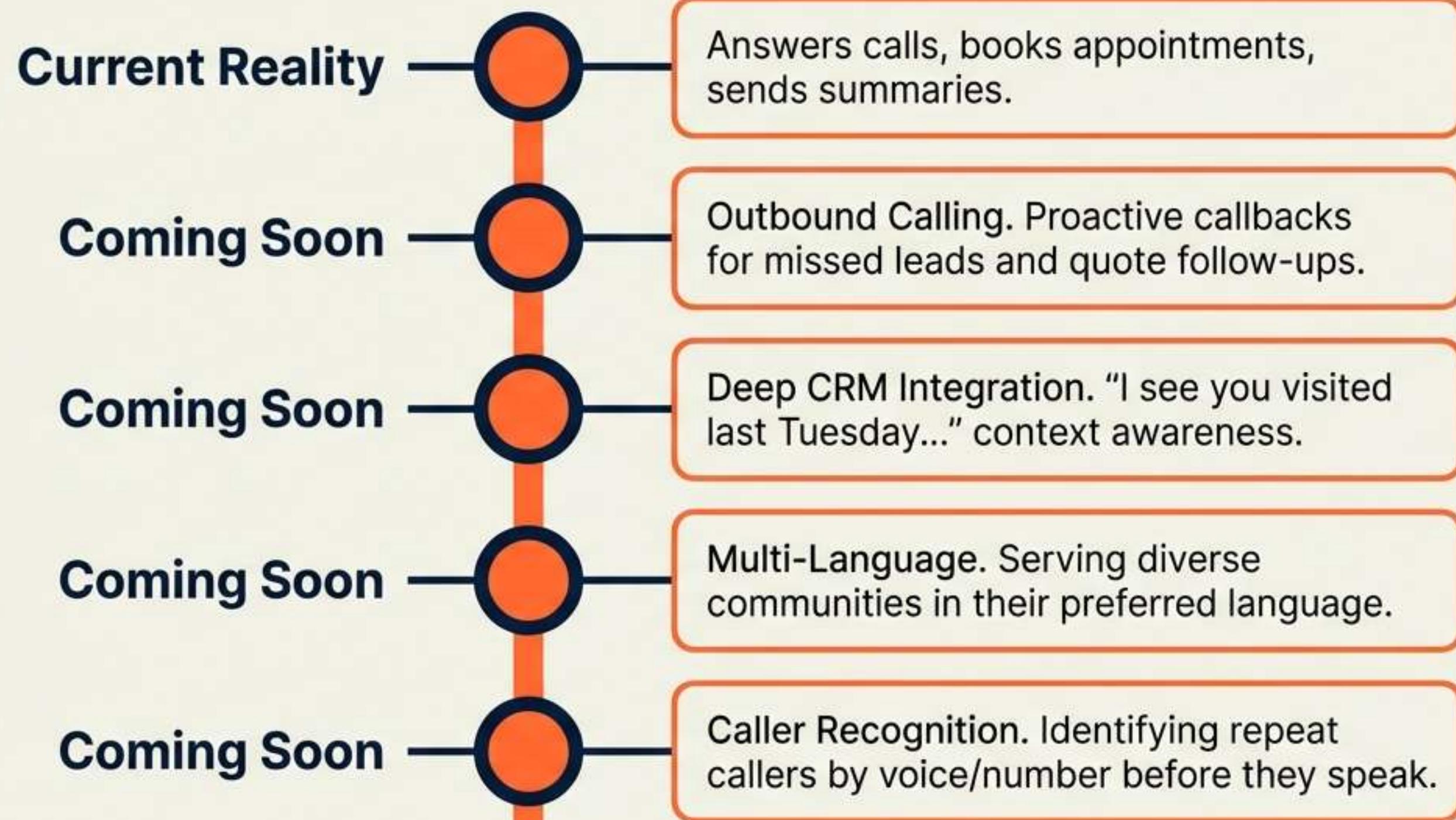
The Math Makes the Sale

	Human Receptionist		Ahoy AI Agent
Cost	~\$55,000/year + Super + Leave	Cost	~\$2,400/year (Starter Plan)
Availability	9-5 only, calls in sick	Availability	24/7/365 availability, never sick, scales instantly

Growth Pitch: It's not just cost saving; it's **Business Intelligence**. Ahoy provides data on peak call times and customer query patterns, revealing insights business owners never noticed before.

Future-Proofing the Technology

Partners are recommending a category that is just beginning to explode.



Your Income Potential

Plan Name	Upfront Bonus	Monthly Recurring	Total Per Year
Starter (\$199/mo)	\$100	\$20/mo	\$340
Growth (\$399/mo)	\$100	\$40/mo	\$580
Professional (\$649/mo)	\$100	\$65/mo	\$880

The Kicker: 10% recurring commission for 12 months. No **clawbacks** on paid commissions.

Example Scenario: Refer just 5 businesses on Growth plans = ~\$2,900 earned over the year.

Four Steps to Your First Referral



Partner Cheat Sheet

What is it?



24/7 AI Voice Agent (Not a chatbot).
Starts at **\$199/mo**. No setup fees.
Month-to-month terms.

Key Features

- +61 Local Number
- Instant Summaries (SMS/Email/Slack)
- Appointment Booking



The Pitch



Stop losing money on missed calls.
It's a receptionist for **\$7/day**.

Ideal Client



Solopreneurs



Healthcare



Trades



Auto

Visualizing the Revenue Capture



Phone rings out. Customer frustrated.
Redials competitor. **Revenue: \$0.**



Ahoy answers, books job. Owner gets
text. **Revenue: \$350.**

Revenue Captured while the owner works.

Contact hello@akimaautomations.com.au for support or demo links.

Don't let your network leave money on the table.

Join the referral program and help Australian
small businesses grow.

Get your referral link at
akimaautomations.com.au/referral



Akima
Automations

Ahoy Branding